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| **Minor Award Name** | **Start Your Own Business** |
| **Minor Award Code** | 5N1418 |
| **Level** | 5 |

**Suggested resources to support delivery:**

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| **Theme/Topic** | **Type** | **Relevance** | **Author/Source** | **Web Link** |
| **Legal structure of business**  **Legal structure of business** | Online article  Website | A description of the most common forms of business structure  The merits and demerits of the different types of business structure | e2-p project in association with Ballymun Jobs Centre  Company Formations is Ireland’s leading company formations and corporate service practice. | <http://www.e2-p.eu/en-ie/keyquestions/what-are-the-different-types-of-legal-structures-in-ireland-for-starting-a-business>  <https://www.companyformations.ie/blog/sole-trader-v-limited-company-what-are-differences-why-should-i-register-limited-company/> |
| **Company incorporation; Business name registration** | Leaflets | The definitive guide on company incorporation and registration of business names in the Republic of Ireland | Companies Registration Office | <https://www.cro.ie/Publications/Publications/Information-Leaflets> |
| **Registering a domain name for your business** | Webpage | This article provides information on registration of .ie domain names in Ireland | IEDR is the organisation responsible for registration of .ie domain names | <https://www.iedr.ie/p30/registration-policy/> |
| **Business taxes** | Online guides | Answers to the most commonly asked questions regarding the tax requirements for setting up a business | The Revenue Commissioners | <http://www.revenue.ie/en/business/running/registering-tax.html> |
| **Personal factors that impact on entrepreneurialsuccess** | Online article | A list of the key personal traits and behaviours that are likely to determine success in running your own business | Massachusetts Small Business Development Center Network | <http://www.msbdc.org/wmass/succeed.html> |
| **Support for start-up businesses**  **Supports available for High Potential Start-Up (HPSU) Companies.** | Online guide  Website | This online guide is part of the Irish Government’s Supporting SMEs campaign, to increase awareness of the range of Government supports for start-ups and small businesses.  HPSUs are businesses with the potential to develop an innovative product or service for sale on international markets and the potential to create 10 jobs and €1m in sales within 3 to 4 years of starting up. | The Department of Jobs, Enterprise and Innovation (Ireland)  Enterprise Ireland | <http://www.supportingsmes.ie/businessdetails.aspx>  <http://www.enterprise-ireland.com/en/funding-supports/Company/HPSU-Funding/> |
| **The Market Research Toolbox: A Concise Guide for Beginners**  **Methods of market research**  **Sources of marketing information** | Textbook  Online guide  Online guide | Provides a comprehensive overview of marketing research methodologies and sources of primary and secondary data in Ireland  An overview of the five main approaches to primary market research  Provides information on a wide range of business start-up issues, including sources of secondary marketing data | Authors: Edward F. McQuarrie  Publishers: Sage Publications  Allbusiness.com is one of the world’s largest online resources for small businesses  Enterprise Ireland | <http://www.amazon.com/The-Market-Research-Toolbox-Beginners/dp/0803958579>  <http://www.allbusiness.com/the-five-basic-methods-of-market-research-1287-1.html>  <http://www.enterprise-ireland.com/en/Start-a-Business-in-Ireland/Information-Store-for-Start-ups> |
| **Research and Development** | Website | Information on a range of R & D issues relevant to business start-ups | Enterprise Ireland | <http://www.enterprise-ireland.com/en/Research-Innovation/Companies/> |
| **Business Planning** | Business plan template document | A comprehensive and practical template for use in the production of a business plan | Fingal Local Enterprise Office | <https://www.localenterprise.ie/Fingal/Start-or-Grow-your-Business/Start-a-Business/Business-Plan-Guide/> |
| **Financial projections**  **Financial Projections** | Online guide  Downloadable spreadsheets | An overview of how to approach the production of financial projections in a business plan  A selection of spreadsheets templates that provide a useful starting point for the preparation of the various projections required in a business plan, including Profit & Loss, Balance Sheet and Cash Flow projections. | Inc.com is an online resource for growing companies  Smallbusinesscan.com is a business start-up resource website supported by Ulster Bank | <http://www.inc.com/guides/business-plan-financial-section.html>  <http://www.smallbusinesscan.com/downloadable-excel-financial-spreadsheets/> |
| **Funding your business**  **Funding your business**  **Funding your business** | Online guide  Online guide  Online guide | A list of the various sources of funding for business start-ups  A list of the various sources of funding for business start-ups  A listing of business start-up funding supports available from private sector companies and third level institutions | E2-p is a business development support project funded by the EU and partnered by Ballymun Jobs Centre  Local Enterprise Offices, funded by 31 local authorities  Digitaltimes.ie is a technology-oriented business development news website | <http://www.e2-p.eu/en-ie/keyquestions/i-need-money-to-help-me-with-my-business-where-can-i-get-this-from>  <https://www.localenterprise.ie/Fingal/Start-or-Grow-your-Business/Start-a-Business/Financing-Your-Start-Up/>  <http://www.digitaltimes.ie/irelands-top-start-up-funds-and-how-to-get-money/> |
| **Research and Development tax credits** |  | Research and Development Tax Credit Guidelines | The Revenue Commissioners | <http://www.revenue.ie/en/tax/ct/research-development.html> |

**Useful Organisations:**

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| **Name** | **Contact Information** |
| Local Area Partnerships, whose mission is to work in partnership and through consultation, to make a positive impact on the quality of life of the long-term unemployed and the socially and economically excluded | Search the internet for your local Area Partnership office |
| Enterprise Ireland | <http://www.enterprise-ireland.com/en/> |
| Companies Registration Office | <https://www.cro.ie/> |
| Irish Government Action Plan for Jobs | <http://www.actionplanforjobs.ie/> |
| New Frontiers is Ireland’s national entrepreneur development programme, delivered at local level by Institutes of Technology and funded by Enterprise Ireland. | <http://www.newfrontiers.ie/> |
| The Irish Small & Medium Enterprises Association is the only independent representative body for owners of small & medium business in Ireland | <http://isme.ie/advice/startups> |

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| **MOOCs (Massive Online Open Courses)** | |
| Principles of Marketing – an introduction to marketing | <https://www.mooc-list.com/course/principles-marketing-wma?static=true> |
| Services Marketing – Marketing the Invisible | <https://www.mooc-list.com/course/services-marketing-selling-invisible-openlearning?static=true> |
| How to Create a Marketing Plan | <https://www.mooc-list.com/course/make-marketing-plan-dba?static=true> |
| Entrepreneurship and Family Business | <https://www.mooc-list.com/course/entrepreneurship-and-family-business-open2study?static=true> |